



**OFFICIAL
HOSPITALITY
PROGRAM**

AUGUST 21rd - 25th, 2024

www.deutschland-tour.com



AUGUST
21ST – 25TH 2024



- Prolog**
Prologue
- Start des Rennens**
Race start
- Start einer Etappe**
Stage start
- Ziel einer Etappe**
Stage finish
- Ziel des Rennens**
Race finish
- Transfer**

DISCOVER AN EXCITING INTERNATIONAL EVENT



A REAL FESTIVAL OF CYCLING





OFFICIAL HOSPITALITY PROGRAM

Enjoy a great deal of exquisite hospitality opportunities around Germany's foremost cycling event, an occasion where you can host your guests as close to the action as it gets.

- Start area Hospitality packages
- Finish area Hospitality packages

PROLOGUE

Schweinfurt

WED. 21.08.2024

STAGE 1

Schweinfurt – Heilbronn

THU. 22.08.2024

STAGE 2

Heilbronn – Schwäbisch Gmünd

FRI. 23.08.2024

STAGE 3

Schwäbisch Gmünd – Villingen-Schwenningen

SAT. 24.08.2024

STAGE 4

Annweiler – Saarbrücken

SUN. 25.08.2024

A UNIQUE ANEXCLUSIVE EXPERIENCE!



HOSPITALITY START AREAS

STAGE 1 – Schweinfurt | THU. 22.08.

Opening time: 2 hours before the start
Start of the race: 12:35

STAGE 2 – Heilbronn | FRI. 23.08.

Opening time: 2 hours before the start
Start of the race: 12:10

STAGE 3 – Schwäbisch Gmünd | SAT. 24.08.

Opening time: 2,5 hours before the start
Start of the race: 11:30

STAGE 4 – Annweiler | SUN. 25.08.

Opening time: 2 hours before the start
Start of the race: 12:15

HIGH-LEVEL HOSPITALITY IN AN EXCLUSIVE AREA RIGHT NEXT TO THE STARTING ZONE

The package includes:

- Dedicated VIP Car Parking
- Access to the VIP Bus with terrace
- selection of food & beverages
- First-hand visibility of the Signature Podium and the race start
- Access to the paddock
- Close interaction with the riders before the start
- Get together with race partners & officials



PRICE (10 people):
1.500€ excl. VAT



HOSPITALITY FINISH AREAS

PROLOGUE – Schweinfurt | WED. 21.08.

Opening time: 2,5 hours before arrival
End of the race: ca. 15:50

STAGE 1 – Heilbronn | THU. 22.08.

Opening time: 2,5 hours before arrival
End of the race: ca. 16:50

STAGE 2 – Schwäbisch Gmünd | FRI. 23.08.

Opening time: 2,5 hours before arrival
End of the race: ca. 16:50

STAGE 3 – Villingen-Schwenningen | SAT. 24.08.

Opening time: 2,5 hours before arrival
End of the race: ca. 16:50

STAGE 4 – Saarbrücken | SUN. 25.08.

Opening time: 2,5 hours before arrival
End of the race: ca. 16:50

HIGH-LEVEL HOSPITALITY IN AN EXCLUSIVE AREA RIGHT NEXT TO THE STARTING ZONE

The package includes:

- Dedicated Guest Car parking
- Access to the VIP Bus with terrace
- Live race TV coverage on TV & giant screens
- selection of food & beverages
- Close-up experience of the stage finish including first-hand visibility of the finish line
- Viewing access to the Podium Ceremony
- Access to the paddock
- Get together with race partners & officials



PRICE (10 people):
2.000€ excl. VAT

CONTACT INFORMATION

For reservations or further
information please contact:

Michael Vetter

mvetter@gfr-cycling.de
+49 171 6026618

or

Henry Pommet

hpommet@aso.fr
+33 643529536

and fill out the attached order form

www.deutschland-tour.com

f @ #DeineTour @DeineTour

HOSPITALITY PACKAGES ORDER FORM

Order form to return duly completed and signed with the General Terms and Conditions of Sales attached signed on each page to:

Gesellschaft zur Förderung des Radsports mbH | Otto-Fleck-Schneise 10a | 60528 Frankfurt

INVOICE ADDRESS*	
COMPANY:	
Name:	Status:
First name:	Department:
Phone number:	VAT Number:
E-mail:	
Address:	
Zip Code:	City:
Country:	
Invoice reference if necessary:	

SHIPPING ADDRESS IF DIFFERENT	
COMPANY:	
Name:	Status:
Phone number:	Door Code:
Address:	
Zip Code:	City:
Country:	

*Any order not duly completed will not be considered

Lidl DEUTSCHLAND TOUR	PROGRAMS	PRICES FOR 10 (excl. VAT)	QUANTITY (min. 10)	TOTAL PRICE (excl. VAT)
RACE DAY PACKAGES**	Schweinfurt – FINISH AREA PROLOG (21.08.)	2.000	X	
	Schweinfurt – START AREA (22.08.)	1.500	X	
	Heilbronn – FINISH AREA (22.08.)	2.000	X	
	Heilbronn – START AREA (23.08.)	1.500	X	
	Schwäbisch Gmünd – FINISH AREA (23.08.)	2.000	X	
	Schwäbisch Gmünd – START AREA (24.08.)	1.500	X	
	Villingen-Schwenningen – FINISH AREA (24.08.)	2.000	X	
	Annweiler – START AREA (25.08.)	1.500	X	
	Saarbrücken – FINISH AREA (25.08.)	2.000	X	

**subject to availability / please refer to commercial document

TOTAL (excl. VAT)

EUR (excl. VAT)

DATE:	SEAL OF THE COMPANY:	PAYMENT UPON THIS ORDER FORM BANK DETAILS: TAUNUS SPARKASSE BANK ACCOUNT: 40205438 IBAN: DE02 5125 0000 0040 2054 38 SWIFT/BIC CODE: HELADEF1TSK COMPANY: Gesellschaft zur Förderung des Radsports mbH Any payment delay or default will constitute a breach by the Customer unless it can prove the existence of an event of force majeure, and will automatically result in the immediate termination of the Agreement without judicial formality, without prejudice to any damages. This order is governed by the general terms and conditions attached to which the company subscribes.
SIGNATURE: insert the words "Valid for agreement" in handwriting before the signature		

GENERAL TERMS AND CONDITIONS

Preamble

At the time of the Event and in that context, Gesellschaft zur Förderung des Radsports mbH (GFR) offers Businesses and/or Local Authorities (the Customer) public relations services (the Services) in an area (the Reception Area) that is not open to the public (the Program). The Customer wishes to purchase the Services described in the Commercial Offer. For this purpose, GFR and the Customer (hereinafter the Parties) have decided to enter into an agreement for the provision of public relations services (hereinafter the Agreement).

In descending order of precedence, the Agreement consists of the order form (hereinafter the Order Form), of these general conditions of sale of public relations services (hereinafter the General Conditions) and of the Commercial Offer, which together form an indivisible whole. In the event of contradiction between the contractual documents, the Order Form will prevail over the General Conditions.

The Agreement, of which this Preamble forms an integral part, governs the relationship between the Parties as regards the subject-matter of this Agreement, to the exclusion of any other document or agreement, whether in writing or oral; it also replaces any oral or written agreement exchanged between the Parties prior to the conclusion of this Agreement and relating to its subject-matter.

2. Price and terms of payment

2.1 In consideration of the Services, the Customer will pay GFR the fixed sum stipulated in the Order Form in EUR. This sum will be subject to VAT at the rate in force, or to any other tax that may be payable on the date of payment.

The whole payment must be made in EUR inclusive of taxes upon subscription, accompanied by the Order Form and by the General Conditions, initialled and signed.

2.2 Any payment delay or default will constitute a breach by the Customer unless it can prove the existence of an event of force majeure, and will automatically result in the immediate termination of the Agreement without judicial formality, without prejudice to any damages.

2.3 The Customer will not be entitled to claim any compensation or financial payment in the event that, for any reason, all or part of the Services are not used.

3. GFR's obligations

GFR undertakes to provide the Customer with the Services, whether directly or through the third party services providers to which it may have entrusted all or part of the Services.

The Reception Area will be arranged and made available to the Customer in accordance with the provisions of the Order Form.

4. The Customer's obligations

4.2.1 Access to the Reception Area

No invitation issued by the Customer may be regarded as valid for access to the Program or to the Event. Only persons wearing a wristband issued by GFR may access the Reception Area. The Customer and its guests, employees, officers and/or agents (the Persons) agree to be filmed and/or photographed and to have their image thus reproduced freely exploited by GFR or its licensees or assignees during the broadcast and promotion of the Program and of the Event. GFR reserves the right to refuse any person access to the Reception Area or to expel them from the Reception Area, if their behaviour is likely to embarrass other Customers or to disrupt the proper running of the Program of the Event.

4.2.2 The Customer must ensure that it and the Persons comply with the following provisions:

The exploitation of photos or films representing all or part the Program or the Event, in any form and for whatever purpose other than for strictly private purposes, is prohibited; The distribution and/or sale to the Persons and/or to any third parties of any products and/or services in the Reception Area, and more generally at the Event, is prohibited; The deployment within the Reception Area or at the Event of any signs such as advertising streamers, billboards, clothing, or voluminous objects of an advertising nature bearing any brand, is prohibited.

4.2.3 The Customer undertakes not to sell, lease, share, lend and/ or sub-lease all or part of the Reception Area to any person and/ or third party, whether for valuable consideration or free of charge

5. Secrecy and confidentiality

The Customer undertakes not to make any statement that might undermine the image of GFR, of the Event or of the Program. The Customer undertakes to observe strict confidentiality and to refrain from disclosing to any person, for any reason whatever, any information that might come to its attention pursuant to this Agreement in relation to the Event, or, more generally, GFR.

Any references to the Program and to the Event, and any use by the Customer of the Event's and/or if applicable of the Program's logo or of any other distinctive sign relating to the Event or to GFR, or any use of terms such as "Supplier", "Partner" or "Sponsor" of the Event or of the Program, are strictly prohibited. Breach of this provision may result in the immediate termination of this Agreement and in the immediate payment of fixed compensation equal to 1/10th of the sums stipulated in the Agreement, without prejudice to any additional compensation that GFR might claim to compensate the losses incurred.

However, if necessary, the Customer may refer to the Program in order to publish invitations, on condition that it submits a mock-up thereof for GFR's prior agreement in writing.

GENERAL TERMS AND CONDITIONS

6. Liability of the Customer and insurance

Throughout the term of the Agreement, the Customer will be liable for its acts or those of the Persons within the Reception Area or where the Event takes place.

The Customer will be liable for any damage or deterioration of the Reception Area found by GFR after it is made available to the Customer. Consequently, the Customer undertakes to reimburse to GFR on demand and upon the provision of supporting documents, any expenses that it may have had to incur in order to restore the Reception Area.

The Customer must inform GFR without delay of any incident or injury, physical and/or material damage of any kind occurring in the Reception Area.

In addition, the Customer undertakes at its own expense to take out insurance covering its civil liability and that of the Persons for any kinds of damage (physical, material or consequential, injury ...) caused directly or indirectly by its acts or those of the Persons, to prove to GFR that it has done so, on request, and to maintain such insurance in force throughout the term of the Agreement.

7. Termination

In the event of breach by the Customer or by the Persons of any of the obligations provided for herein, the Agreement may be terminated automatically by GFR without judicial formality, after the Customer has failed to comply with a formal notice to remedy the breach, served by any proven means, without prejudice to any claim by GFR for damages. This formal notice may require compliance by a specified time depending on the nature of the default or breach.

8. Force Majeure

The Parties expressly agree that GFR may not be held liable if the Event and/or the Program has to be cancelled or interrupted due to an event of force majeure.

For the purposes of this Agreement, the Parties agree to treat the following events as events of force majeure: fire, climatic or political conditions making the holding of the Event impossible or very difficult, and in particular: flood, epidemic, terrorist attack, hurricane, tornado, gale, storm, frost or hail unfavourable to the holding of the Event, earthquake, war, civil war, requisition, stoppage of work, lock-out or strike by personnel and/or sportsmen necessary for the holding of the Event or for the conveyance of competitors or spectators, revolution, riots, crowd trouble, legal moratorium, government fiat, withdrawal or suspension of federal authorisations, withdrawal or suspension of authorisations to occupy the sites where the Event is to take place, theft of all or part of the equipment necessary for the holding of the Event, loss of electrical power, interruption or delay in transport or telecommunications, impossibility to broadcast the Event by terrestrial television, cable or satellite, conditions rendering it impossible or very difficult to maintain the safety of participants in the Event

9. Cancellation or interruption of the Program and/or of the Event

The cancellation and/or interruption of the Program and/or of the Event for any reason whatever will be regarded by the Parties as events of force majeure.

The Customer acknowledges that GFR will not be obliged to reimburse the sum stipulated in the Order Form or to pay the Customer any compensation by reason of the interruption or total cancellation of the Event and/or of the Program, and the Customer hereby waives any liability claim against GFR for damages on such grounds.

10. Intuitu personae

This Agreement is entered into between the Parties in consideration of their respective identities. The rights and obligations of the Customer cannot be assigned, delegated or transferred to any third party, whether in whole or in part, and by any means whatever, without the express prior consent in writing of GFR

11. Applicable law and jurisdiction

This Agreement has been drafted in English, which will be regarded as the sole authentic language of the Agreement. All the provisions of this Agreement are governed by German law. Any dispute concerning the validity, interpretation, performance and/or termination and/or expiry of this Agreement will be subject to the exclusive jurisdiction of the competent courts under the jurisdiction of the Frankfurt Court of Appeal, notwithstanding any third party and/or indemnity claims or plurality of defendants.

12. Miscellaneous

No tolerance on the part of GFR, even if repeated, shall constitute a waiver by GFR of any of the provisions of this Agreement.

In the event that any of the provisions of this Agreement is invalid, the Parties will seek in good faith to agree equivalent valid provisions. In any event, the other

SIGNATURE:

Insert the words "Valid for agreement" in handwriting before the signature.

SEAL OF THE COMPANY: