



PRESS RELEASE

Overall classification in blue, fan jersey introduced: New jerseys for the Lidl Deutschland Tour

On August 21, 120 professionals will be at the starting line of the Lidl Deutschland Tour in Schweinfurt. On the way to Saarbrücken, they will cover a distance of 748 kilometers over five days. In addition to winning the tour and the stage, there are also prestigious special classifications and coveted jerseys to be won.

Eco-friendly jerseys from Santini

Santini Cycling Wear, official supplier of the Lidl Deutschland Tour, has designed four jerseys. In addition to a modern, aerodynamic cut, Santini uses fibers recycled from disposable yarns and PET plastics for the jerseys.

Blue jersey for the overall leader

With Lidl joining as name sponsor, the colors of the Deutschland Tour are changing, and with them the jerseys. While Ilan van Wilder still wore all red last year, the future overall leader will be wearing bright blue with yellow and red accents. The overall look of the Lidl Deutschland Tour also changes from red to blue.

Green jersey for the best sprinter

Whether you're a sprinter or a stage hunter with a background in the classics - anyone who wants to succeed Ethan Vernon in the Lidl Deutschland Tour will have the opportunity to do so every day in two sprint classifications and at the stage finish. That's where the valuable points for the green jersey are at stake. As with many important tours, including the Tour de France and Vuelta a Espana, the green jersey is also presented by Škoda at the Lidl Deutschland Tour.

Dotted jersey for the best climber

Harm Vanhoucke laid the foundations for winning the mountain jersey last year with a courageous breakaway attempt on stage 1. This will be difficult this year for two reasons. On the one hand, there are 12 mountain classifications, which, apart from the prologue, are spread over all stages up to the finale. And on the other hand, the jersey is no longer blue this year, but black with colorful dots in the colors of the Lidl Deutschland Tour.

White community jersey for the 'Rider of the Day'

New this year is the community jersey. The jersey will be awarded to the 'Rider of the Day' after each stage by the fans and followers of the Lidl Deutschland Tour by voting on Instagram. The 'Rider of the Day' will be the rider who distinguishes himself through sympathy, fighting spirit, courage and fairness during the stage. The jersey is awarded during the award ceremony and can be worn by the rider during the next stage. The jersey is kept in a fresh white and features modern graphic elements of the various stage locations.



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Yellow bibs for the best team in the team ranking

At the end of each stage, the three best times of a team's riders are added together. On the next stage, all riders in the team wear the special yellow bib number. Teamwork and unity right to the end decide who wins this special classification.