



PRESS RELEASE

Three lottery companies support the Lidl Deutschland Tour

While they regularly allow private individuals to rejoice over winnings, the Lidl Deutschland Tour can now also look forward to their support: the lottery companies from Baden-Württemberg, Rhineland-Palatinate and Saarland are official partners of Germany's most important professional cycling race.

Every year, the three gaming companies donate a large part of their profits to socially relevant causes. In addition to charity work and the protection of historical monuments and the environment, the promotion of popular and top-class sport also benefits in particular. The three players are also very familiar with cycling. While Lotto Baden-Württemberg was a partner of the German Championships in Bad Dürkheim, Lotto Rhineland-Palatinate is a long-standing sponsor and namesake of the UCI Continental Team Lotto-Kernhaus PSD Bank, which competes in the Lidl Deutschland Tour. Lotto Saartoto, on the other hand, is a loyal partner of the Saarland Trofeo. This top international junior tour has already been won by Mads Pedersen, one of the showcase professionals who will now start the sixth edition of the new Lidl Deutschland Tour on August 21.

The lottery companies are supporting the Lidl Deutschland Tour financially and will also be present on site during the tour. With Heilbronn, Schwäbisch Gmünd and Villingen-Schwenningen, Lotto Baden-Württemberg will cover the finish of the first stage as well as the second and third part. Lotto Rhineland-Palatinate will be present at the start of the fourth stage in Annweiler am Trifels, while Saartoto will cover the grand finale in Saarbrücken.

Stages of the Lidl Deutschland Tour 2024

- Prologue (Wednesday, August 21): Schweinfurt 2,9 km
- Stage 1 (Thursday, August 22): Schweinfurt – Heilbronn 176,4 km
- Stage 2 (Friday, August 23): Heilbronn – Schwäbisch Gmünd 174,6 km
- Stage 3 (Saturday, August 24): Schwäbisch Gmünd – Villingen-Schwenningen 211,1 km
- Stage 4 (Sunday, August 25): Annweiler am Trifels – Saarbrücken 182,7 km