

PRESS RELEASE

Preliminary decision of the Lidl Deutschland Tour takes place in Kassel

Kassel will host the Lidl Deutschland Tour 2025, with the city in northern Hesse hosting the finale of the penultimate stage. On Saturday, August 23, the preliminary decision for Germany's biggest cycling event will be made in the center of Germany.

Kassel builds the bridge between the halfway point and the finale of the tour. The course of the Lidl Deutschland Tour 2025 is now clear: from North Rhine-Westphalia via Hesse to Saxony-Anhalt. This year, the stage race will lead through the middle of Germany from west to east.

Two years ago, Kassel was the starting point for a stage of the Deutschland Tour that ended in the Sauerland. Now it's going in the other direction. On August 23, the race day begins in Arnsberg and Kassel will decide which rider in the leader's jersey will start the final stage.

Kassel's Lord Mayor **Sven Schoeller**: "Our city is once again presenting itself as a good host for major events as part of the Deutschland Tour. As the last destination before the all-important final stage, Kassel is once again showcasing top-class sport in the heart of Germany and attracting a great deal of media attention as an attractive city for sport and cycling."

Head of Tourism **Dr. Norbert Wett** adds: "Kassel and the region with its fantastic routes are a popular destination in the constantly growing cycle tourism sector. But we can also shift up a few gears: Spectators along the route can look forward to exciting finishes with thrilling spurts from the newcomers and the pros."

"Unfortunately, we were only guests in Kassel for a short time in 2023. We're looking forward to coming back and presenting Kassel in more detail. Saturday has always been a highlight of the Deutschland Tour in recent years. The weekend and the excitement surrounding the preliminary decision attract many fans. I am sure that we will experience a super backdrop on August 23," says Matthias Pietsch, Managing Director of A.S.O. Germany.

In addition to the world's best professionals, Kassel also offers a stage for up-and-coming female riders. The juniors of the Newcomer Tour traditionally race on Saturday as part of the Lidl Deutschland Tour. Shortly before the pros arrive, the young riders in Kassel will show off some exciting cycling. It will be a Saturday afternoon with a full program for the spectators.

This year, the Lidl Deutschland Tour starts on August 20 in Essen with a prologue in front of the historic UNESCO World Heritage site Zeche Zollverein. On the following four stages, the cyclists will visit Arnsberg, Kassel and the two major cities of Saxony-Anhalt, Halle (Saale) and Magdeburg.

Stages of the Lidl Deutschland Tour 2025:

• Prologue (Wednesday, August 20): Essen

• Stage 1 (Thursday, August 21): Essen - NN



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Stage 2 (Friday, August 22): NN - Arnsberg
Stage 3 (Saturday, August 23): Arnsberg - Kassel

Stage 4 (Sunday, August 24): Halle (Saale) - Magdeburg

About the Lidl Deutschland Tour:

The Lidl Deutschland Tour is the largest cycling event in Germany. As a five-day stage race of the UCI ProSeries, the tour attracts the world's best teams and also offers many popular sporting experiences such as the "Cycling Tour" for cyclists to ride themselves or the "kinder Joy of Moving mini tour" for the youngest. The next edition will take place from August 20 to 24. The race kicks off in Essen with a prologue against the historic backdrop of the UNESCO World Heritage Site Zeche Zollverein. At the halfway point, the Sauerland region with Arnsberg as the host will dominate the route. Before the final day, the preliminary decision will be made in Kassel. The final stage will then lead completely through the bicycle country Saxony-Anhalt - a federal state where #modernthinking is a particular trademark. On the way from Halle (Saale) to the grand finale in Magdeburg, the two largest cities in Saxony-Anhalt will be connected.